

# Press release

LEONBERG, 10. DECEMBER 2020

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## BAU Online 2021: GEZE shows highlights live from the exhibition stand

From 13 - 15 January, BAU 2021 is opening a digital platform for exhibitors and visitors. GEZE will show product innovations and intelligent solutions from the field of door, window and safety technology at the virtual trade fair. A particular highlight of the presentation will be the live broadcasting from the real GEZE trade fair studio. With the combination of live recordings and digital access, GEZE is leaving the typical online presentation format behind: GEZE experts will demonstrate innovations and deliver relevant specialist presentations live from the studio. GEZE employees will also be on hand for personal exchange with partners, customers and prospects through digital dialogue options.

### GEZE: Live streaming and virtual contacts

Through the live broadcast, GEZE aims to dynamically and clearly counter the static meeting formats and virtual animations that often characterise digital trade fairs. Prospects can look forward to an exciting programme with innovative product and presentation formats. BAU Online participants can register for product presentations and relevant specialist presentations via GEZE's digital trade fair presence on the BAU platform. Each day, GEZE will offer several broadcasts in German and English on innovations and current topics:

- Experience trade fair highlights – product presentations live from the GEZE studio
- Digital admission control – secure compliance with regulatory upper limits for customers in retail spaces
- Healthy indoor climate – efficient air exchange through controlled natural ventilation
- Fire protection for existing doors – retro-fitting and automation conforming to standard
- The right way to plan complex doors – An interview with the authors of the "Door Planning Guide"

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Registered visitors have free access to the topical talks and product presentations regarding the trade fair highlights. The GEZE team of experts will be available to customers, partners and prospects for individual discussions throughout the entire duration of the event.

### **GEZE Counter: Admission and customer flow control made easy**

At the trade fair, GEZE will for the first time present an innovative solution to comply with regulatory upper limits for customers in retail spaces with a surface area greater than 800 square metres. GEZE Counter offers the opportunity to connect admission control and customer flow control intuitively. Simply connected to the traditional functions of automatic sliding doors, the GEZE Counter solution enables the flow of customers to be controlled effectively. If pre-defined limit values are exceeded, the door automatically denies further access. The next customers are admitted only when people have left the store or the space.

### **IQ box Safety: Reliable ventilation with power-operated windows**

Natural ventilation is a key factor in a high quality of stay and spatial hygiene: GEZE will present a new product solution in the area of window technology at BAU Online, with the IQ box Safety. As a maximum safety TÜV tested solution, the IQ box allows power-operated windows to be secured up to protection rating 4. The IQ box Safety is suitable for all standard window types and types of opening. The product thus offers planners and architects a high degree of flexibility and creative freedom when laying out ventilation and smoke and heat extraction windows.

### **FA GC 170: Combine fire protection and accessibility**

GEZE hold-open systems ensure accessible fire protection – without forfeiting safety. At the trade fair, GEZE will show the FA GC 170 wireless extension system for simple retro-fitting of fire protection doors in existing buildings or for installation in listed building projects. Additional components such as ceiling-mounted fire detectors and manual trigger switches can be connected wirelessly to the hold-open system.

Further information:

[www.geze.de/en/newsroom/bau-online-2021-geze-shows-highlights-live-from-the-exhibition-stand](http://www.geze.de/en/newsroom/bau-online-2021-geze-shows-highlights-live-from-the-exhibition-stand)

### **ABOUT GEZE:**

GEZE is an innovative global company for products, system solutions and comprehensive service for doors and windows. The specialist for innovative and modern door, window and



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safety technology uses its thorough industry and professional expertise to achieve outstanding results that make buildings more liveable.

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GEZE employs more than 3,100 people worldwide. GEZE develops and manufactures products at its headquarters in Leonberg. The company has additional production sites in China, Serbia and Turkey. With 32 subsidiaries all over the world and six branch offices in Germany, GEZE offers outstanding proximity to our customers and excellent service.

## Contact

GEZE GmbH | Corporate Communications

Reinhold-Vöster-Str. 21 – 29 | D-71229 Leonberg | TEL +49 7152 203-0 | FAX +49 7152 203-310 | MAIL [presse@geze.com](mailto:presse@geze.com) | WEB [www.geze.de](http://www.geze.de)